



For Immediate Release

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Decide Better! For College Wins iParenting Media Award
Decide Better! For College, Addresses Life altering Decisions Students Face In
College

Decide Better! For College, (ISBN 978-1-935112-03-7, Motivation Publishing, 2009) by Michael E. McGrath and Christopher K. McGrath, won the iParenting Media Award for 2009 Outstanding Product. The book is the latest in the critically acclaimed decision making book series -Decide Better!. Decide Better! For College is designed to help students make the right decisions for the life altering choices they will be confronted with in college. The book is ideal for prospective college students, those already in college, and parents. Written in an easy to read style, the book is designed to help students to make the right decisions on the choices that will impact the rest of their lives. The authors bring immense expertise and unique perspectives into the decision making process for students. iParenting Media Awards are internationally recognized as the premier parenting award. Decide Better! for College was selected for the iParenting Award out of thousands of entries. Nominees for iParenting Media Awards are evaluated by a parent, a group faculty such as a college, and an expert in the field.

“We are very pleased and honored that Decide Better! for College has won the iParenting Media Award for 2009 Outstanding Product,” said Michael E. McGrath, co-author of Decide Better! For College. “Decide Better! for College is ideal not only for prospective and current college students but for parents as well. For many parents college can be as daunting of an experience as it is for their child. Decide Better for College helps break down the issues that students will face in college so parents can understand and take part in the decision-making process.”

Written in short and lively chapters, Decide Better! For College addresses some of the major questions that students will face. Among the aspects of college life that the book covers in making better decisions are: which college is best for me; what should I major in; how can I pay for college; how do I balance my academic and social time; should I live in on campus; is the Greek life for me; and post graduation decisions. The book is also ideal for parents who are concerned about their children being away from home for the first time as well as with the issues they will face in college.

From the moment a student begins thinking about college they make decisions that will affect the rest

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of their lives. Then once in college they are free to do what they want, when they want. Students decide on their own boundaries or live without any. In college they are confronted by decisions about partying, sex, drinking, and drugs. The vast majority of students are not prepared to make these decisions. They can be easily swayed by peer pressure when they are not strong in their own decisions. And for the first time, they are on their own financially, needing to make spending decisions and even borrowing decisions as they are all offered credit cards for the first time. *Decide Better! For College* provides a blueprint for making decisions on all of these choices so students can have a productive and enjoyable college life.

“We wrote *Decide Better! For College* to cover all aspects of the college experience that students will face in a way that both students and parents can relate too,” said Christopher K. McGrath, co-author of *Decide Better! For College*. “In this book we seek to provide the information and run the whole gamut of scenarios that students will be confronted with in college and need to make decisions on.”

About The Authors and *Decide Better!*

Author, Michael E. McGrath is an experienced management consultant, business executive and visionary, entrepreneurial leader, author, and family man who has studied and applied decision-making for more than 25 years and been praised worldwide for his insightful and innovative approaches to decision making. McGrath is considered one of the world’s foremost decision gurus. His insight on the decision making process is sought after by individuals, businesses, and associations. *Decide Better!* is the leading book series dedicated to improving your life through better decisions. In the *Decide Better!* book series, McGrath develops the processes for proper decision making.

As a lifetime student, Christopher K. McGrath has been involved in numerous key decision-making scenarios throughout his academic career that enable him to provide an unique perspective on how to make better decisions in college. Chris has learned to improve his decision skills through good decisions – lifelong lessons that have not only helped him to succeed in college but to successfully transition into adult life.

The books in the *Decide Better!* series include *Decide Better! For a Better Life*, *Decide Better! For College*, and *Business Decisions!* scheduled for a fall release. More books in the *Decide Better!* book series will be released in 2010. Additional information on the authors and *Decide Better!* may be obtained at www.decidebetter.com.