

Michael E. McGrath

Decide Better!
Improve Your Life Through Better Decisions



For Immediate Release

Media Contact: David E. Johnson, Strategic Vision

Ph: (404) 880-0098

Email: djohnson@strategicvision.biz

***Decide Better! For a Better Life* Selected As A Finalist For
The Benjamin Franklin Book Award
Award Recognizes Excellence In Independent Publishing
Decide Better! For a Better Life Earning Strong National Following and Honors**

Dallas, TX/May 14, 2009 – *Decide Better! For a Better Life* (ISBN 978-1-935112-00-6, Motivation Publishing, 2008) by Michael E. McGrath, the first book in the Decide Better! decision series, has been selected as a finalist for the Benjamin Franklin Book Award that is awarded by the Independent Book Publishers Association (IBPA) in the self-help category. The Benjamin Franklin Award is considered one of the most prestigious book awards in the publishing industry and recognizes excellence in independent publishing. *Decide Better! For a Better Life* is designed to assist individuals in making better decisions in their everyday lives that will help improve their daily lives. The book and its author, Michael E. McGrath, have been featured on CNN International, ABC, CBS, *Publisher's Weekly*, and FOX Business Network and are earning a national following among readers worldwide. The winner of the Benjamin Franklin Award will be announced on May 28, 2009 at BookExpo America in New York City.

“I am very honored that *Decide Better! For A Better Life* has been selected as a finalist for the Benjamin Franklin Award,” said Michael E. McGrath, author of *Decide Better! For a Better Life*. “When I first began writing *Decide Better! For a Better Life*, I did so with the recognition that we all need to make better decisions in our daily lives, and it was my hope that this book would help us with this. I am very pleased to see the strong following it has developed. The need for better decision making is more critical now than ever before, and by understanding how to make better decisions, we will be able to make more meaningful and impactful decisions in our daily life.”

Decide Better! For a Better Life provides 90 witty and practical lessons on decision-making. It is designed so that readers can pick it up and read one or two chapters at random throughout the book, then come back to it and read other chapters later. It is truly a guidebook for successful decision-making in everyday life. The next books in the series are *Decide Better! For College* co-authored with Chris McGrath that was released March 2009; *Business Decisions!* due for

release in fall of 2009; and *Decide Better! For Your Dream Wedding* due to be released in February of 2009.

Author Michael E. McGrath is an experienced management consultant, business executive and visionary, entrepreneurial leader, author, and family man who has studied and applied decision-making for more than 25 years and been praised worldwide for his insightful and innovative approaches to decision making.

Michael has established a reputation as a strong, yet personable and witty, decision-maker and credits much of the success in his life to making better decisions. Throughout his career, Michael has published more than 500 articles and given more than 600 speeches. With *Decide Better!*, he now brings that impressive experience to everyone.

About Michael E. McGrath and Decide Better!

Michael E. McGrath is the founder of **Decide Better!** and the author of *Decide Better! For a Better Life*. **Decide Better!** (www.decidebetter.com) is committed to helping people improve their lives through better decisions through its series of books, seminars, media interviews, and resources on its web site.